



**FOSS4G-NA**  
SAN DIEGO 2019



SPONSOR

# FOSS4G-NA

## SAN DIEGO 2019

FREE AND OPEN SOURCE SOFTWARE FOR GEOSPATIAL NORTH AMERICA







# WELCOME TO THE SPONSOR PROSPECTUS

FOSS4G North America is *the* premier open geospatial technology and business conference with a vibrant and welcoming atmosphere for technologists, end-users and decision makers. This year's conference is a collaborative effort involving OSGeo, OSGeo-US and the San Diego Local Organizing Committee as well as academic and government partners.

FOSS4G-NA 2019 will be held on Mission Bay in San Diego California at the Marina Village Conference Center and the Hyatt Regency Mission Bay Spa and Marina. Conference dates are April 15 - 18, 2019.

San Diego is one of North America's most vibrant high-tech cities with world class technology firms, a deep military industrial technology base and world class research universities.

FOSS4G-NA provides opportunities for the community to learn, explore, share and collaborate on the latest ideas and topics in Open Source Geospatial technologies. Contributors, end users, adopters, teachers, service providers, consumers, business and research organizations gather to connect, share their expertise, learn from each other and plan future collaborations.



## SPONSORS OF FOSS4G NORTH AMERICA HAVE A UNIQUE OPPORTUNITY TO BE AN INTEGRAL PART OF THE ENTIRE EVENT

The Global FOSS4G movement delivers camaraderie, and networking opportunities that lead to synergies in the community as well as opportunities to give and receive help on specific technical issues or to generate Business opportunities.

The 2019 Conference Program will include hands-on workshops, b2b opportunities and technical sessions on current topics relevant to the FOSS4G Community including Web Mapping, 3D, AR/VR, IoT, Visualization, Analysis, Spatial Databases, geoprocessing, Big Data and more.

Here is a partial list of well-known organizations who have attended FOSS4G NA: DigitalGlobe, Boeing, Esri, Dell, Google, Ericsson, Mapbox, Boundless, CARTO, IBM, Lockheed Martin, NSA, NASA, Red Cross, NOAA, U.S. Army Corps of

Engineers, U.S. Department of Defense, U.S. Geological Survey, Azavea, Oak Ridge National Laboratory, Oracle, Red Hat, Planet Labs, Cisco, Thales, CCRI, Analytical Graphics, Amazon, Rackspace, Hortonworks, Saab, Github, Apple, Factual, World Bank, Tesla, Trimble, and Twitter.

The specific sponsorship packages are listed below, and include a combination of exhibiting, speaking opportunities, free conference passes, and more.

The exhibit space is centrally located within the main traffic flow for the conference. Breaks and casual reception food are served in the exhibit area.

Sponsors are encouraged to use the exhibit area to demonstrate new products, showcase their capabilities, and to generally drive lead generation and market presence. Many exhibitors find the exhibit floor a great recruiting tool for new talent, both employees and consultants.

Contact us at [foss4gna2019@gmail.com](mailto:foss4gna2019@gmail.com) for specific details regarding the exhibit hall layout, services provided, and other questions.



# FACTS

## FACT SHEET

- Monday April 15th to Thursday April 18th 2019
- B2B & FedGov Theme Day Monday April 15th
- Keynotes and Technical Sessions April 16th and 17th
- Hands On Workshops and Technical Themes Day April 18th
- Evening social gatherings and group activities (receptions, hackathons, BoFs)
- Field Trips and Community Events
- Childrens Activities and Childcare
- Accessible Pricing for Students and Individuals
- Exhibits located in high-traffic areas
- Breaks, desserts, and receptions served in exhibit area



## CONFERENCE VENUE

FOSS4G-NA 2019 will be held at the Marina Village Conference Center and the Hyatt Regency Spa and Marina on Mission Bay in San Diego California. Conference Dates are April 15th to April 18th 2019.

## DEMOGRAPHICS

The typical attendee is an experienced professional including power users, and people building spatially aware solutions. Roughly 25% - 30% of attendees are in a leadership position. In 2019 we are aiming for a diverse conference with accessible pricing for Students, Non profits and other groups that may not normally participate in technical GIS conferences



# PACKAGES AND PRICING

Sponsorships are not limited to the packages below! We are eager to help customize a sponsorship that gives your company the highest value and adds to the attendee experience. Please contact us at [foss4gna2019@gmail.com](mailto:foss4gna2019@gmail.com) for more information.

## SPONSORSHIP COMPARISON CHART

PLATINUM	GOLD	SILVER	BRONZE	SUPPORTER
<b>UNLIMITED (EMPLOYEE)</b> All access passes	<b>6</b> All Access passes	<b>4</b> All Access passes	<b>2</b> All Access passes	<b>1</b> All Access passes
<b>UNLIMITED</b> All Acces passes	<b>4</b> Exhibits Only passes	<b>2</b> Exhibits Only passes	<b>1</b> Exhibits Only passes	-
1 workshop (limited number available) or 2 talks	1 talk	-	-	-
<b>50%</b> Discount on add-ons	<b>40%</b> Discount on add-ons	<b>30%</b> Discount on add-ons	-	-
Logo and company description on website	Logo and company description on website	Logo and company description on website	Logo and company description on website	Logo and company description on website
Booth in exhibit area	Booth in exhibit area	Booth in exhibit area	Booth in exhibit area	-
<b>\$19,000</b>	<b>\$14,000</b>	<b>\$8,000</b>	<b>\$4,000</b>	<b>\$1,500</b>

# PLATINUM



## PLATINUM SPONSOR PACKAGE

- ▶ Unlimited (employee) All Access conference passes
- ▶ Reserved space in program for one sponsored workshop or two sponsored talks
- ▶ Deadline to submit workshop is January 15, 2019
- ▶ Deadline to submit talks is March 1, 2019
- ▶ 50% discount on price of Add-on Options (see below)
- ▶ Logo on printed agenda
- ▶ Prominent display of logo on website
- ▶ Company description on website
- ▶ Premium location for tabletop booth in exhibit area
- ▶ Opportunity to host an onsite reception

**\$19,000**

# GOLD



## GOLD SPONSOR PACKAGE

- ▶ Six All Access conference passes
- ▶ Four Exhibits Only conference passes
- ▶ Reserved space in program for one sponsored talk; limited number available (first-come, first-served)
- ▶ Deadline to submit is March 1, 2019
- ▶ 40% discount on price of Add-on Options (see below)
- ▶ Logo on printed agenda
- ▶ Prominent display of logo on website
- ▶ Company description on website
- ▶ Premium location for tabletop booth in exhibit area
- ▶ Opportunity to host an onsite reception

**\$14,000**





## SILVER SPONSOR PACKAGE

- ▶ Four All Access conference passes
- ▶ Two Exhibits Only conference passes
- ▶ 30% discount on price of Add-on Options (see below)
- ▶ Logo and company description on website
- ▶ Tabletop booth in exhibit area

**\$8,000**



# W N N O R B



## BRONZE SPONSOR PACKAGE

- ▶ Two All Access conference pass
- ▶ One Exhibits Only conference pass
- ▶ Logo and company description on website
- ▶ Tabletop booth in exhibit area

**\$4,000**

# SPECIAL

## SPECIAL SPONSORSHIPS

This list is just a starting point – if you have other ideas, or want to work with us to find a creative way for your company to increase its presence and support this unique event, please contact us at [foss4gna2019@gmail.com](mailto:foss4gna2019@gmail.com).

- ▶ Daily Agenda sponsor – your ad on each handout distributed daily to attendees
- ▶ Exclusive lanyard sponsor – your company's logo on every attendee!
- ▶ Recording sponsor – your logo displayed on the starting thumbnail for all conference video recordings distributed via YouTube
- ▶ Special Event sponsor – your chance to be involved with those extras that add interest and value to the week (offsite activities, post-conference hands-on sessions, etc.)

## ADD-ON

These add-ons are discounted by 50% for Platinum sponsors, by 40% for Gold sponsors, and by 30% for Silver sponsors.

- ▶ Exclusive reception sponsor (includes prominent signage display at reception; two available): \$4,000
- ▶ Exclusive lunch sponsor (includes prominent signage display at lunch; three available): \$3,000
- ▶ Exclusive B2B Government Day Sponsor (Includes Prominent Signage during Monday B2B Government Day Event): \$3000
- ▶ Exclusive Childrens Activities and Childcare Sponsor: \$3000

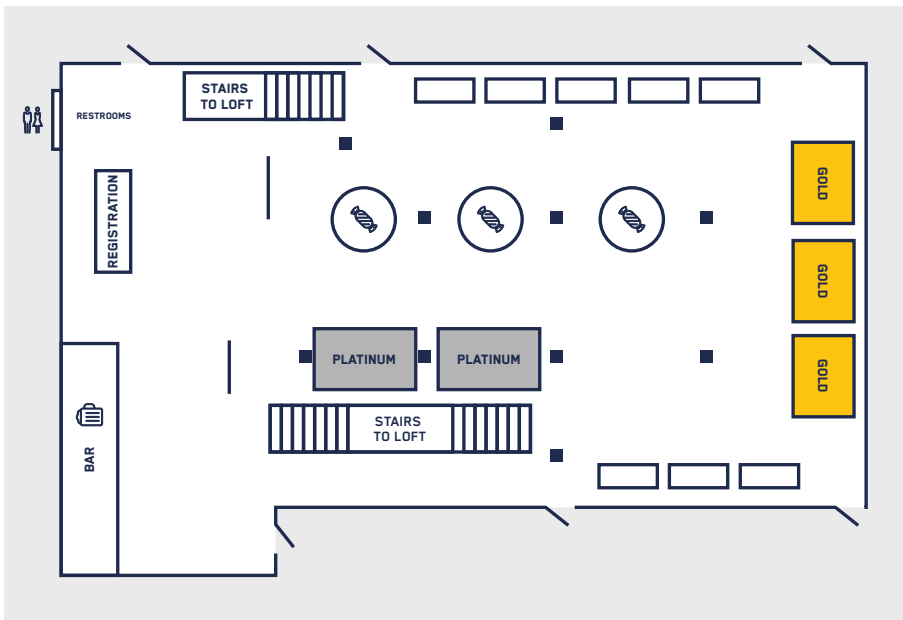
## HOW TO SIGN UP

After reviewing this prospectus, download the sponsor agreement. If you have any questions, please contact us.



# EXHIBITOR INFORMATION

## EXHIBITOR LOCATION MAP



## EXHIBIT HOURS

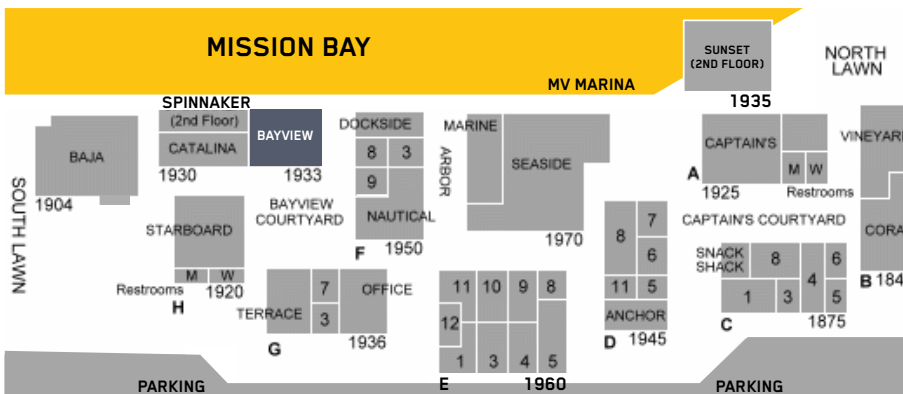
Exhibitor Setup:  
Monday April 15th,  
9:00 - 11:45

Icebreaker Reception  
Monday April 15th  
17:00 - 19:00

Tuesday  
Hours 9:00 to 19:00

Wednesday  
Hours 9:00 to 15:45

Exhibitor Teardown:  
Wednesday April 17th  
15:45 to 16:30



## MARINA VILLAGE CONFERENCE CENTER

1936 Quivira Way  
San Diego  
CA 92109

+1 619-222-1620  
[www.marinavillage.net](http://www.marinavillage.net)





# IMPORTANT DATES

- ▶ **JANUARY 15, 2019:**

Deadline for Sponsored Workshop submission for Platinum sponsors

- ▶ **MARCH 1, 2019:**

Deadline for Sponsored Talk submission for  
Platinum and Gold sponsors

